OFFICIAL RULES PURINA MILITARY PET CLUB SEPTEMBER SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.

EXCEPT FOR THE MARKS OF THE SPONSOR (ADDRESSED BELOW), ENTRY MUST NOT FEATURE ANY THIRD-PARTY TRADEMARKS, LOGOS, TRADE DRESS, OR PROMOTION OF ANY BRAND, PRODUCT, OR SERVICE.

DATE OF SWEEPSTAKES: The Purina Military Pet Club September Sweepstakes ("<u>Promotion</u>") begins on September 1, 2025 at 12:00 a.m. Eastern Time ("ET") and <u>ends</u> on September 30 2025 at 11:59 p.m. ET ("Promotion Period"). The time shall be determined by Nestle Purina Pet Care Company (the "Sponsor") timekeeping systems, and Sponsor may also rely on the time processing functions of third party applications. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this <u>Promotion</u>. All times mentioned in these Official Rules shall be ET unless expressly noted otherwise.

ELIGIBILITY: The <u>Promotion</u> is open to (i) legal residents of 50 United States, District of Columbia and Puerto Rico; or those serving abroad (ii) who are at least 18 years old and the age of majority in their jurisdictions of residence at the time of entry; and (iii) are active duty, reserve, guard, retiree or a family military member of the United States of America's Armed Forces. Individuals with the following designations are also eligible to enter: Veterans with service-connected disabilities, purple-heart recipients, former prisoners of war and primary family caregivers for Veterans who are enrolled in Department of Veterans Affairs Program of Comprehensive Assistance for Family Caregivers. Void where prohibited. Employees of <u>Sponsor</u>, subsidiaries, affiliates, advertising agencies, public relations agencies, prize suppliers, including any vendors providing services in connection with this <u>Promotion</u> (collectively, the "<u>Promotion Entities</u>"), and employees, managers, agents, directors, officers (including members of their immediate family – i.e., spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren – or those living in the same household) of Sponsor or any <u>Promotion Entities</u> are not eligible to participate in the <u>Promotion. Promotion</u> is subject to all applicable federal, state, and local laws. The words "you" or "your" may be used in these Official Rules to address entrants.

TO ENTER: To enter this <u>Promotion</u>, complete the following steps during the Promotion Period:

Visit www.MilitaryPetClub.com during the Sweepstakes Entry Period and click on the icon or banner to access the Giveaways entry page. Follow the online instructions to complete the Official Online Entry Form and submit as instructed to register for sweepstakes. Any attempt to submit more than ONE entry using multiple/different email addresses, identities or any other methods may void that entrant's entry. Entries generated by a robotic, programmed, script, macro or other automated means will be disqualified. No other forms of entry are valid other than set forth above. All entry information becomes the property of the Sponsor.

Entries that are not responsive to Sponsor's request as described in these Official Rules may be disqualified in Sponsor's sole discretion. Sponsor is not responsible for lost, late, misdirected entries, or entries not received regardless of cause. In the event of a dispute over who submitted an entry, the entry will be deemed to have been directly submitted by the authorized account used to enter the <u>Promotion</u>. The authorized account holder is deemed to be the natural person who is assigned to the account by the relevant entity responsible for assigning those accounts. By entering and/or participating, entrants agree to be bound by these Official Rules and Sponsor's Privacy Policy as set forth Sponsor's website at www.MilitaryPetClub.com.

In submitting an entry, you warrant and represent that you will abide by all laws, regulations, and ordinances and that you will not harm, attempt to harm, or threaten to harm any person (including yourself) or property. You further warrant and represent that you will take the highest level of care in submitting your entry.

WINNER SELECTION: On or about October 10, 2025 after the conclusion of the <u>Promotion</u> Period, Sponsor will select by random drawing four (4) potential winners from among all eligible entries received during the Promotion Period. Odds of winning will depend on the number of eligible entries received. The selected winners are subject to verification of eligibility and compliance with these official rules. Limit ONE (1) prize per eligible entrant for the entire Promotion Period. Non-winning eligible entries in any Eligible Sweepstakes Period as set forth in the table above will be eligible to win a prize in subsequent Eligible Sweepstakes Periods without being required to submit a new entry.

PRIZES: Each of the four (4) potential winners will, upon verification of eligibility and compliance with these Official Rules, receive a **pet emergency kit backpack ("Prize").** A total of five (4) Prizes will be awarded under this Promotion. The maximum approximate retail value of all prizes to be awarded is \$360. Neither Sponsor nor Promotion Entities make or offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with this Promotion or any product purchased with a Prize. No issuer of any Prize is sponsoring this Promotion. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Prizes are non-transferable, with no cash redemption or substitution except at Sponsor's sole discretion. Sponsor will determine all Prize details issuer, amount, expiration, etc.) in its sole discretion. Federal, state, or local taxes on prizes, if any, and any other costs, fees or expenses not listed above are the sole responsibility of each winner.

NOTIFICATION: On or about October 10, 2025 the four (4) potential winners will be notified by telephone or email information submitted at entry. Sponsor may require the potential winner to verify that he or she is the owner of the relevant account. Potential winners must respond to the notification message and provide all requested information within 14 days of the first contact or attempted contact from Sponsor or the potential prize may be forfeited. To claim any prize, Sponsor may require winner to complete, sign, and return an Affidavit of Eligibility/Liability Release/Publicity Release forms, and other applicable documents, which may require a social security number, before claiming any prize. All required documents must be completed and returned to Sponsor within five (5) days of the date and time listed on the documents. At Sponsor's discretion, winner(s) may be required to produce a picture or some other form of proper identification to claim any prize. If a potential winner cannot be contacted, fails to timely claim the prize, is disqualified, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, an alternate winner will be selected from among the remaining eligible entries by random draw or as solely determined by Sponsor. If by reason of printing or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes. Under no circumstances will more than the advertised number of prizes be awarded.

PUBLICITY & MARKETING: Submission of an entry and/or photo in the Promotion constitutes permission to the Sponsor to use entrants' name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, without further notice, approval, or compensation, unless prohibited by law. Submission of contact information in connection with this Promotion (whether or not required), including, without limitation, mailing address, phone number or email address, during entry constitutes permission for Sponsor to use entrant's personal information for purposes of administration of the Promotion. You also may opt-in to be added to Sponsor's customer database and to permit Sponsor to contact you in the future for promotional and other reasons. You may opt-out of receiving such communications as set forth in Sponsor's Privacy Policy or as provided within any such marketing materials (e.g., using the "Unsubscribe" feature provided in the footer

of Sponsor's e-mails). You understand that you are providing your information to Sponsor. The information you provide to Sponsor will only be used for the foregoing purposes and in accordance with Sponsor's Privacy Policy.

NO LIABILITY & INDEMNIFICATION: By entering this Promotion, you agree to comply with these Official Rules and you agree to release, discharge and hold harmless Sponsor and its managers, members directors, officers, employees, agents, parent companies, affiliates, customers and assigns and any vendors providing services in connection with this Promotion (collectively the "Promotion Releasees") from any and all claims for losses, liabilities, damages, injuries (including personal injuries or death), damage to, loss or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light that you may have against the Promotion Releasees arising out of, or relating to (i) your participation in this Promotion or any Promotion-related activities, (ii) the acceptance, use, misuse, or possession of any prize awarded to you hereunder (including, without limitation, any misrepresentation made by you in connection with the Promotion), (iii) any non-compliance by you with these Official Rules and (iv) any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any prize or winner. You also agree to indemnify and hold harmless the Promotion Releases for and from any claims, third-party or otherwise, resulting from (i) your participation in the Promotion, (ii) any non-compliance by you with these Official Rules or (iii) your misuse of any prize awarded to you in connection with the Promotion (including, without limitation, any misrepresentation made by you in connection with the Promotion).

TRADEMARKS: All third-party trademarks and service marks are used herein for identification purposes only and are the property of their respective owners. All other use of such marks is prohibited.

OTHER TERMS: Decisions of Sponsor on all matters related to the <u>Promotion</u> are final and binding. Sponsor reserves the right to cancel or modify the <u>Promotion</u> for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the <u>Promotion</u>, or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the <u>Promotion</u> as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE OPERATION OF THIS <u>PROMOTION</u> MAY BE A VIOLATION OF CRIMINAL & CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY APPLICABLE LAW.

GOVERNING LAW & MANDATORY ARBITRATION: Any disputes arising under this <u>Promotion</u> and/or these Official Rules will be governed by relevant U.S. federal statutes and regulations and the internal laws of the State of California. Sponsor and each entrant agree that any such claim or dispute between the parties, or between a party and any agent, employee, successor, or assign of the other, related to this <u>Promotion</u> and/or these Official Rules (including the applicability of this arbitration clause) shall be resolved by binding arbitration administered by the JAMS under its rules and procedures in effect when the claim is filed. The rules and procedures and other information, including information on fees, may be obtained from JAMS' website (www.jamsadr.com) or by calling JAMS at 949-224-1810. Any award by the arbitrator(s) may be entered as a judgment in any court having jurisdiction.

RIGHT TO DISQUALIFY: Sponsor reserves the right to disqualify or prohibit the participation of an individual if fraud or tampering is suspected; if the individual fails to comply with any requirement of participation or with any provision in these Official Rules; if the individual's behavior or communication at any point is disruptive, may or does cause damage or to any person, property, or reputation of any of the Promotion Entities, or is otherwise not in accordance with all applicable laws and generally accepted social practices as determined in Sponsor's sole discretion.

SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

NO AFFILIATION: This <u>Promotion</u> is in no way sponsored, endorsed or administered by any other named or depicted people or entities other than Sponsor. Any questions, comments or complaints regarding the <u>Promotion</u> should be directed to Sponsor.

WINNER LIST: To obtain a list of winners, contact <u>PO Box 125</u>, <u>Heyworth, IL 31745</u> or by <u>emailing at info@MyMilitarySavings.com.</u>

SPONSOR ADDRESS: Nestle Purina PetCare Company, Checkerboard Square, St. Louis, Missouri 63164 [www.nestlepurina.com].